

DO YOU KNOW HER?



WOMAN BUSINESS OWNER OF THE YEAR

She is not your ordinary business owner. She brings an extraordinary outlook to everything she does – from the products or services that she provides to the jobs she creates to her advocacy on behalf of her community. She seizes opportunities where others don't see any. She has used her extraordinary talents to grow her business, to develop her employees and to improve her community. She is recognized as a successful entrepreneur with demonstrated leadership and motivation skills, integrity, perseverance, and enthusiasm.

INNOVATOR OF THE YEAR

She is the quintessential out-of-the-box thinker. She exhibits true entrepreneurship in bringing creative solutions to everything she does, from building a new business to developing new products/services to getting them to the marketplace. She implements innovative business strategies and executes them to bring success to each endeavor. She doesn't give up and she doesn't give in. She is regarded as inspired and resourceful.

RISING STAR OF THE YEAR

Although she has been in business only three years or less, she has demonstrated a clear and focused strategy to bring her business dream to fruition. Although new, her business is already demonstrating strong growth and is expected to sustain long-term success. She demonstrates commitment and achievement through sound business practices and a commitment to excellence. She rises to meet each challenge with determination and grace.

COMMUNITY ADVOCATE OF THE YEAR

She is deeply committed to her community and demonstrates an amazing passion for service to others. She works tirelessly on behalf of others who are disenfranchised, under-served and unheard. She may have overcome similar circumstances herself, or may simply have empathy for others in need. She may work within the scope of a nonprofit organization or be a one-on-one volunteer. Recipients of her service may include the young, the elderly, students, the ill, the poor, or anyone else who is unable to do for themselves. She is their advocate and their champion. She may or may not be a business owner.

EDUCATION ADVOCATE OF THE YEAR

She is a professional business woman who loves the field of education. She thrives on changing the lives of others through education. She works directly with students and the community. She is an advocate of personal growth, accomplishments and succeeding. She is involved with outside programs that promote education or advancements for others. She works hard and takes great pride in her profession.

NAWBO-VC MEMBER OF THE YEAR

She is a member who has demonstrated an ongoing commitment to the chapter and who has consistently given of her time and resources to the betterment of NAWBO-VC. She has strengthened the image and role of NAWBO-VC in the public and private sector. She gives of herself to individuals within our chapter as well as to the committee(s) on which she serves. She makes you glad you are in the same organization as she is.