



Membership Categories

Membership Benefits	INTRODUCTORY	PREMIER
NATIONAL Benefits		
Listing on national online member directory	X	X
Access to local and national member rosters	X	X
Affinity partners benefits and discounts	Limited	X
Receive all NAWBO publications and communications	X	X
Notification of legislation affecting your business	X	X
Virtual Connect & Learn	X	X
Potential discounts to National conferences		X
NAWBO Perks Program		X
Able to submit speaker requests for Virtual Connect & Learn		X
LOCAL (Ventura County Chapter) Benefits		
Monthly meetings	Standard Pricing	Discounted Pricing
Special Events, Socials, and More	Standard Pricing	Discounted Pricing
Educational Workshops	Standard Pricing	Discounted Pricing
Advertising at monthly meetings on advertising table	X	X
Inclusion on social media platforms	X	X
Mentor Program	X	X
Mastermind Program	Additional fee	X
Marketing slide in on-screen slideshow during meetings (when feasible)		X
Ability to post announcements in monthly eNewsletters		X
Ability to provide product/service for Member Gift Baskets – provided to clients of Silver/Gold Corporate Partners		X
BRAVO Awards discounted ticket price		X
Discount to holiday party		X
Premier Member virtual badge		X
Ability to vote on chapter decisions		X
Ability to serve in leadership positions		X
ANNUAL PRICING (after one-time initial fee of \$100)	\$29.95 per month or \$239.40 if paid in one payment	\$39.95 per month or \$359.40 if paid in one payment



Additional Membership Categories

Supporting Member: An Individual or Non-Profit Organization who subscribes to the objectives of NAWBO and wishes to lend support to NAWBO through membership. This category of membership includes limited discounts and is listed in the online member directory. The individual does not need to be a women business owner. Pricing: \$100 One time initiation fee and \$39.95 per month or \$479.40 if paid in one payment.

Student Member: A non-voting category member receives all communications and publications, is eligible for limited discounts and benefits, and is listed in the online member directory. Must be enrolled in an entrepreneurial program and submit proof of enrollment. Pricing: \$25.00 One time initiation fee and \$9.95 per month.

Retired Member: A regular voting category, member receives all communications and publications, is eligible for all discounts and benefits, and is listed in the online member directory. To qualify for membership you must be a NAWBO member in good standing for the last 5 years. Pricing: \$9.95 per month.

Elite Member Sponsor: Receive elite benefits on top of the Premier Member Benefits. Pricing: \$650 in addition to membership pricing.

- Dinner Meeting Sponsorship Benefits – Ten free registrations, to be used in any quantity per meeting, to bring guests for example, up to a maximum of ten within the year (\$500 value). Does not include holiday party or half-day workshops
- Special recognition at all NAWBO VC events/activities, and in digital slideshow (when feasible)
- Title sponsorship of one pre-determined meeting with company materials at each seat for that meeting and a three-minute presentation at podium.
- Social media and website exposure – Logo placement with link on NAWBOVC website, Logo in monthly e-newsletter, promotion of Elite Member events (by request to the Board), mention in social media platforms (Facebook, Twitter, Instagram).
- BRAVO benefits – Logo in event marketing materials, one ticket to VIP reception (\$30 value), recognition during event from podium and in slideshow.
- Member Gift Baskets – Identified as Elite Member Sponsor in baskets provided to Silver/Gold Corporate Partner clients.