



## Elite Member Sponsor Benefits

<b>BENEFITS OF SPONSORSHIP (eff. 7/1/20)</b> Valid for one year from date of sponsorship agreement. Does not include national annual membership dues.	<b>\$500.00</b> <i>(Special Virtual Pricing)</i>
<b>NAWBO VC MONTHLY MEETINGS/ACTIVITIES</b>	
Free Registration for VC chapter meetings/activities. Registrations may be used in any quantity per meeting up to the maximum of fifteen. Additional tickets may be purchased at the prevailing premier member price. (Does NOT include: Holiday Party, Half-Day Workshops, or BRAVA)	15 tickets (~ \$300 value)
Special recognition at all NAWBO VC events, activities from podium and in digital slideshow/graphics (as available)	X
One panelist or solo-speaking opportunity during year, as agreed by Elite Member and Programs Director	1
Exclusive Corporate Partner/Elite Member Virtual Training on timely topic (i.e. employee accountability in a virtual world). Perfect employee training opportunity.	4 tickets
<b>MEETING SPONSORSHIP</b>	
Title Sponsorship of one regular meeting. Event to be selected in advance, pending availability, and coordinated with Programs Director.	1 meeting
Presentation at the podium during sponsored meeting	3 minutes
Company brochures and/or promotional items provided by Elite Member at each seat. (In Virtual Environment: opportunity to provide virtual products, mailings or email options)	X
Title sponsorship listing on event flyer (when applicable) and/or virtual materials	X
<b>COMMUNICATIONS AND SOCIAL MEDIA</b>	
Listing and link on NAWBO VC website (Home and Corporate Partners pages)	X
Logo displayed in monthly e-Newsletter, flyers, and other promotional materials, as applicable	X
Opportunity to submit short promotional video with link to business for eNewsletter and social media	X
Selfcare Saturday monthly posts - tips shared by Elite Members and Corporate Partners	X
Shout outs on Social Media as Elite Member	X
<b>BRAVA (when applicable)</b>	
Logo placement in marketing materials at event, including event slideshow	X
Ticket to VIP Reception – <i>event tickets are sold separately and not included in this sponsorship</i>	2 tickets (~ \$50 value)
Recognition from Podium	X